



BECOME A SPONSOR OF THE SAGINAW BAND BOOSTERS!

June 1, 2010

To: Whom It May Concern

Thank you for taking the time to read this letter. We hope you will be excited about becoming a band sponsor, or a scholarship sponsor. We can offer you and your business several benefits by doing so, such as advertising opportunities and since we are a 501(c) (3), possible tax benefits. We can offer so much more to our students with your support.

**Our Mission Statement:**

The mission of the Saginaw Band Boosters is to achieve and maintain a level of excellence as a community in order to ensure the success of every band student. We are committed to supporting the bands and their directors, as well as promoting interest in the activities of the bands. Ultimately, our mission is to prepare students to become productive, thinking members of society.

**We are** a non-profit band booster organization founded in May 2005. We have an excellent group of board members and booster members who are dedicated to supporting our band students in every way, including, but not limited to, private lessons, scholarships, band camp expenses, etc. We stress values, teamwork, and hard work and respect while having fun and encouraging the students to be the best they can be. We rely on volunteers, area organizations, businesses and individuals to work together to achieve our goals.

**We need you** to help our band raise operational funds and/or to help our seniors get the financial help to begin college. We raise money internally through fundraisers for these funds and for scholarships, but we have many other financial responsibilities to the band program, such as keeping the registration fees as low as we can so our program is affordable to all students, while maintaining the highest level of quality for all band students. We can offer some advertising to our school and community. Please look over the Scholarship and Sponsorship Programs available and let us know how we can best assist your business.

Helping band students reach their goals is a major focus for us. We have some great programs for promoting your business. Our Scholarship and Sponsorship Programs have several options in which to choose. Each Sponsor will receive a letter detailing your gift for tax purposes. Please choose which one(s) you believe will fit your budget.

Thank you again for your support,

Mary Holstein  
President  
Saginaw Band Boosters, Inc.

**Rough Rider - \$2,000.00 (Best Buy)**

- First year sponsors at this level will have their name and logo on the trailer for life of trailer
- The equipment trailer will be displayed on each end of the field during home games, and travels with the band wherever they go throughout the year
- Announcements over the speaker thanking you for your generosity at no less than three home football games when at least \$1,000 is donated toward sponsorship (remaining can be for sponsor or scholarship purposes).
- Blast emails to our database of band students and parents thanking you for your sponsorship with your name, sponsorship level and quarterly, something unique or a description of your business
- Recognition Plaque with a picture of the band and your sponsorship/scholarship level
- Your business name and recognition on our web site with link for five years minimum
- Recognition of your business published on band programs, etc. for five years minimum

**Spirit - \$1,000.00**

- Sponsors at this level will have their name and logo on the trailer for life of trailer
- The equipment trailer will be displayed on each end of the field during home games, and travels with the band wherever they go throughout the year
- Blast email to our database of band students and parents thanking you for your sponsorship with your name, sponsorship level and something unique or small description of your business
- Recognition Plaque with a picture of the band
- Your business name and recognition on our web site with link for one year minimum
- Recognition of your business published on band programs, etc. for one year minimum

**Platinum - \$500.00**

- Blast email to our database of band students and parents thanking you for your sponsorship with your name, sponsorship level and something unique or small description of your business
- Recognition Plaque with picture of the band
- Your business name and recognition on our web site with link for one year
- Recognition of your business published on band programs, etc. for one year

**Gold - \$400.00**

- Blast email to our database of band students and parents thanking you for your sponsorship with your name, sponsorship level and something unique or small description of your business
- Recognition Plaque with a picture of the band
- Your business name and recognition on our web site with link for one year
- Recognition of your business published in articles, for one year

**Silver - \$300.00**

- Blast email to our database of band students and parents thanking you for your sponsorship with your name, sponsorship level
- Recognition Plaque with a picture of the band
- Your business name and recognition on our web site with link for one year
- Recognition of your business published on band programs, etc. for one year

**Bronze - \$200.00**

- Blast email to our database of band students and parents thanking you for your sponsorship with your name and sponsorship level
- Recognition Plaque with a picture of the band
- Recognition of your business published on band programs, etc. for one year

**Corporate - \$100.00**

- Blast email to our database of band students and parents thanking you for your sponsorship with your name, sponsorship level
- Recognition of your business published on band programs, etc. for one year

### **Additional Information:**

Sponsorship of the band boosters is for one full year beginning in August of each year. All recognition will be in some form of articles, listings, ads, and announcements. If you choose to offer a scholarship, you may use your own guidelines for choosing a recipient, or we can provide you with our guidelines to use. We can also choose a recipient for you using our internal guidelines. We will name the scholarship after you or your company, whichever you prefer, or you may donate anonymously. It is your choice.

Please call Saginaw Band Boosters for any questions you may have regarding our Sponsorship Programs. All sponsorships need to be received as soon as possible, so that we can get the trailer purchased. **Rough Rider and Spirit Sponsors get their name on the trailer for the LIFE of the trailer.** Sponsorships received after May 31 each year are to begin recognition the following year, unless you have made other arrangements with the Executive Committee.

**Donations** are not automatically considered a sponsorship. Eligibility of sponsorship will be determined by the booster board members.

**Please fill out the Scholarship Request Form or the Sponsorship Request Form for either the Scholarship or the Sponsorship Program only.  
All other Donations please fill out the Donation Request Form only.**

Saginaw Band Boosters, Inc.  
PO Box 79062  
Saginaw, TX 76179  
[www.spiritofsaginawband.org](http://www.spiritofsaginawband.org)  
817-455-1614

# Scholarship Request Form 2010-2011

Company Name: \_\_\_\_\_

Person to Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate number of each membership desired below:

# Each Program	Price	Total
_____ Rough Rider	\$2000	\$ _____
_____ Spirit	\$1000	\$ _____
_____ Platinum	\$500	\$ _____
_____ Gold	\$400	\$ _____
_____ Silver	\$300	\$ _____
_____ Bronze	\$200	\$ _____
_____ Corporate	\$100	\$ _____
_____ Grand Total		\$ _____

Advertising Name: \_\_\_\_\_

Use Logo?     Yes     No

Web Link: \_\_\_\_\_

We want to choose recipient

We will use our selection process

We want SBB to choose recipient

We will to use your selection process

Mail to:

Saginaw Band Boosters

Attn: Judy Lyons

PO Box 79062

Saginaw, TX 76179

This is a Legal and Binding Contract.

By signing below, I agree that all items listed above are true and correct for Saginaw Band Boosters, Inc. All items listed above are to be used solely as said scholarship to Saginaw Band Student(s).

Print Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Saginaw Band Boosters, Inc.

PO Box 79062

Saginaw, TX 76179

[www.spiritofsaginawband.org](http://www.spiritofsaginawband.org)

# Sponsorship Request Form 2010-2011

Company Name: \_\_\_\_\_

Person to Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate number of each membership desired below:

# Each Program	Price	Total
_____ Rough Rider	\$2000	\$_____
_____ Spirit	\$1000	\$_____
_____ Platinum	\$500	\$_____
_____ Gold	\$400	\$_____
_____ Silver	\$300	\$_____
_____ Bronze	\$200	\$_____
_____ Corporate	\$100	\$_____
_____ Grand Total		\$_____

Advertising Name: \_\_\_\_\_

Use Logo?     Yes     No

Web Link: \_\_\_\_\_

Please make Payments to Saginaw Band Boosters.

Mail to:

Saginaw Band Boosters

Attn: Judy Lyons

PO Box 79062

Saginaw, TX 76179

This is a Legal and Binding Contract.

By signing below, I agree that all items listed above are true and correct for Saginaw Band Boosters, Inc. to use where they see fit. All items listed above is said sponsorship to Saginaw Band Boosters, Inc. and become their sole property.

Print Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Saginaw Band Boosters, Inc.  
PO Box 79062  
Saginaw, TX 76179  
[www.spiritofsaginawband.org](http://www.spiritofsaginawband.org)